Rating 0.00

0.00

Orders Order / Rev: 104805 Alt Order #: 06832434 Product Desc: American Crossroads Estimate: 690 Flight Dates: 09/05/12 - 09/14/12 Primary AE: Amy McCreary Original Date / Rev: 07/26/12 / 09/04/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% American Grossroads Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI1 Order Separation: 00:05:00 Priority: Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Bill Plan

KSNV

LV1

UNKWN

Start Date End Date 08/27/12 09/14/12	# Spots Gross Amount Net Amount 137 \$97,525.00 \$82,896.	Totals Month	Gross Amount Net Amount \$97,525.00 \$82,896.25
Account Executives		13/	\$97,525.00 \$82,896.25

Account Executives

Account Executive Amy McCreary	Sales Office Sales Region Start Date / End Date	Order %
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Order Share	Share Tatal	

Total

\$97,525.00

\$0.00

\$0.00

\$5,910.61

Share

33%

0%

2%

		1-110-0100
Market	100%	\$295,530.30
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$97,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$ 44 ,329,55
KTUD	1%	\$2,955.30
KVVU	16%	\$47,284.85
KVWB	0%	\$0.00

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Print Date: 09/05/12 07:35:57 Page 2 of 12

KSNV

Order / Rev: 104805

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832434 09/05/12 - 09/14/12

Product Desc:

American Crossroads

Estimate:

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KSNV

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt .Order #: Flight Dates: 06832434

09/05/12 - 09/14/12

Product Desc: Estimate:

American Crossroads

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #?

06832434

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Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M----\$325 00 0.00 E 30 KSNV 09/11/12 09/11/12 The Doctors CM 2pm-3pm -T----:30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$325.00 0.00 E 31 KSNV 09/12/12 09/12/12 The Doctors CM 2pm-3pm --W----:30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ~~W~~--\$325.00 0.00 E 32 KSNV 09/13/12 09/13/12 The Doctors CM 2pm-3pm :30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rating Rate ---T---Week: 09/10/12 09/16/12 \$325.00 0.00 E34 KSNV 09/05/12 09/05/12 M-F Today Show III 4th IBM 10am-11am --W----:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 --W----Week: 09/03/12 \$325.00 0.00 E 35 KSNV 09/06/12 09/06/12 M-F Today Show III 4th BM 10am-11am ---T---:30 \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---\$325.00 0.00 E 36 KSNV 09/07/12 09/07/12 M-F Today Show III 4th ISM 10am-11am ----F--:30 \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 \$325.00 0.00 E 37 KSNV 09/10/12 09/10/12 M-F Today Show III 4th BM 10am-11am M----:30 \$325.001 0.00 NM \$325,00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$325.00 0.00 M-F Today Show III 4th 18M E38 KSNV 09/11/12 09/11/12 10am-11am :30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 \$325,00 0.00 M-F Today Show III 4th IBM E 39 KSNV 09/12/12 09/12/12 10am-11am -- h/-:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W---\$325.00 0.00 E 40 KSNV 09/13/12 09/13/12 M-F Today Show III 4th BM 10am-11am :30 \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Spots/Week Rate Rating ---T---Week: 09/10/12 09/16/12 \$325,00 0.00 E42 KSNV 09/05/12 09/05/12 M-F Today Show II 3rd HBM 9-10a _ - W - - - -:30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHOW II Weekdays Spots/Week Start Date End Date Rating Rate Week: 09/03/12 09/09/12 ---W----\$750.00 0.00 E 43 KSNV 09/06/12 09/06/12 9-10a CM :30 \$750.001 0.00 NM \$750.00

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Order / Rev:

104805

Advertiser:

Estimate:

American Crossroads

Alt Order #! Flight Dates: 06832434

09/05/12 - 09/14/12

Product Desc:

American Crossroads

KSNV

Ln Ch	Start	End	Inventory Code		Start/End	Гime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show M-F Today Show									
TODAY	SHOW	Н	WHI TOURY SHOW	/ II								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Ĭ		
Week: 09		09/09/12	T	1	\$750.00	0.00		····				
E44 KSNV	09/07/1	2 09/07/12	M-F Today Show M-F Today Show		9-10a	F	- :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHOW	П	W-1- Today Show	/ II								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	F	1	\$750.00	0.00						
E 45 KSNV	09/10/1	2 09/10/12	M-F Today Show		9-10a	М	- :30	1	\$750.001	0.00 NM	. 1	\$750.00
TODAY	SHOW	l i	M-F Today Show	/ 16								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	M	1	\$750,00	0.00						
E46 KSNV	09/11/1	2 09/11/12	M-F Today Show		9-10a	-T	- :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHOW	II	M-F Today Show	/ II								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	-T	1	\$750.00	0.00						
E47 KSNV	09/12/1	2 09/12/12	M-F Today Show	II 3rd HCM	9-10a	W	- :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	CHOM	11	M-F Today Show	/ II								
	/ SHOW : art Date	II End Date	Weekdays	Spots/Week	Data	Dating						
Week: 09		09/16/12	W	Spots/Week	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
E 48 KSNV			M-F Today Show	II 3rd HBM	9-10a	T	- :30	1	\$750.001	0.00 NM	1	\$750,00
			M-F Today Show	<i>t</i> II					,			4700(00
	SHOW				. .	.						•
518 Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 49 KSNV			M-F Wheel	CM	7-730pm	0.00	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Wheel of Fo		7 1000111	1	.00		ψ1,000.001	0.00 14141	•	\$1,000.00
			153 in stx-mvd fro	-								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09 E 50 KSNV		2 09/16/12		in DDIMM	\$1,000.00 M SA 9 11p	0.00 / SUNw	.20	- 1	£4,000,004	0.00 NIM		# 4 000 00
L. SU KONV	03/00/1	2 09/03/12	Wheel in Prime	III E EXIMAIVI	W-074 0-11p	7 30INW	- :30	ļ	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE	L OF FOR	RTUNE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	W	1	\$1,000.00	0.00						
E 51 KSNV	09/06/1	2 09/06/12	Wheel of Fortune Wheel in Prime	IN PRIMIVI	M-SA 8-11p	/ SUNT	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE	L OF FOR	RTUNE	viice iii i iiiie									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 09		09/09/12	T	1	\$1,000.00	0.00	*					
E 52 KSNV	09/07/1	2 09/07/12		CM	7-730pm	F	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE	L OF FOR	RTUNE	M-F Wheel of Fo	rtune								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/03/12	09/09/12	F	1	\$1,000.00	0.00						
E53 KSNV	09/10/1	2 09/10/12	M-F Wheel	CM	7-730pm	M	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE		OTI INE	M-F Wheel of Fo	rtune								
	L OF FOF art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	M	1	\$1,000.00	0.00						
E 54 KSNV	09/11/1		M-F Wheel	СМ	7-730pm	-T	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
3 6 21 7 7 7 7 7 7	. 05 505	THE PARTY OF THE P	M-F Wheel of Fo	rtune								
	L OF FOF art Date	RTUNE End Date	Weekdays	Spots/Week	Poto	Datina						
<u>ي عند</u> Week: 09		09/16/12	-T		<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
E 55 KSNV			 	СМ	7-730pm	W	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
					• • • • • • • • • • • • • • • • • • • •		+	•			•	,,

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Order / Rev:

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Advertiser:

American Crossroads

Alt Order#;

06832434

Product Desc:

American Crossroads

Flight Dates: *

09/05/12 - 09/14/12

Estimate: 690 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Wheel M-F Wheel of For	rtune								
WHEEL	OF FO	RTUNE		turio								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/16/12	~~W~~~	1	\$1,000.00	0.00						
E 56 KSNV	09/13/1	2 09/13/12		CM	7-730pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEEL	OF FO	RTUNE	M-F Wheel of For	tune			,					
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	T		\$1,000.00	0.00				ŀ		
E 58 KSNV	09/05/1	2 09/05/12	The Tonight Show	/ CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIO	ചт പേറ	A/18// 183/ L	Tonight Show	/ F3 A T =								
	rt Date	V VV/ JAY LI End Date	ENO airs 1235 RE\		Data	Dette -	•					
<u>0(a</u> Week; 09/		09/09/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			The Tonight Show		1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
			Tonight Show	•		•	.00	,	Ψ/ 50,50 1	0.00 14(4)	'	φ/50.00
TONIG	T SHO		ENO airs 1235 REV	/ RATE						- 1		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 09/		09/09/12	T	1	Ψ100.00	0.00						
E OU KONV	09/07/1	2 09/07/12	The Tonight Show	/ CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIGE	HT SHO	// W/ JAY LI	ENO airs 1235 REV	/ RATE								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	F	1	\$750.00	0.00						
E 61 KSNV	09/10/1	2 09/10/12	The Tonight Show	/ CM	1135p-1237a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIO	ift outoi	061816 2036 1	Tonight Show									
			ENO airs 1235 REV		Б.	D 41						
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
			The Tonight Show	CM	1135p-1237a		:30	1	\$750,001	0.00 NM	4	\$750.00
4			Tonight Show		1100p 1201u	•	.50	'	Ψ/ 30,001	U.OU INIVI	ı	φ/ου,υυ
TONIG	HT SHO	N W/ JAY LE	ENO airs 1235 REV	/ RATE								
,	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	 	09/16/12	-T	1	\$750.00	0.00						
E 63 KSNV	09/12/1	2 09/12/12	The Tonight Show	CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIGH	HT SHOV	N W/ JAY LE	Tonight Show ENO airs 1235 REV	/ RATE								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	W	1	\$750.00	0.00						
E64 KSNV	09/13/1	2 09/13/12	The Tonight Show	CM	1135p-1237a	~T	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIO	IT OLIO	A(1841 1A34) F	Tonight Show									
			ENO airs 1235 REV		Dete	D-6				- 1		
<u>5ta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00				i		
E66 KSNV			NEWS 3 at 4 (1 H		4-5pm	W	:30	1	\$700.001	0.00 NM	,	#700.00
			4PM NEWS (1 ho		(4:00 PM-4:30		.50	•	\$700.001	O.OO INIVI	1	\$700.00
NEWS 4	4 AT 430	P	•	,	•	,						
	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/09/12	W	1	\$700.00	0.00						
E 67 KSNV	09/06/1	2 09/06/12	NEWS 3 at 4 (1 F	,	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4	4 AT 430	P	4PM NEWS (1 ho	ur)	(4:30 PM-5:00	PIVI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	T	1	\$700.00	0.00				j		
E 68 KSNV	09/07/1	2 09/07/12	NEWS 3 at 4 (1 F	IOUR)CM	4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
E I period a luer	4 AT :==	Б	4PM NEWS (1 ho	ur)	(4:30 PM-5:00	PM)						
	4 AT 430		Mookda	O4-841	Б. (Detle :						
<u>Stal</u> Week: 09/	<u>rt Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 69 KSNV		·	<u>.</u>	CM	4-5pm	M	:30	1	\$700.001	0.00 NM	4	¢700.00
	00, 10, 1	_ 55110712		JIVI	. opin		.50	•	9700.001	0.00 NM	1	\$700.00

Print Date: 09/05/12 07:35:58 Page 7 of 12 Advertiser: American Crossroads

KSNV

Product Desc: American Crossroads Flight Dates: 09/05/12 - 09/14/12 Estimate: 690

Order / Rev:

Alt Order #!

104805

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
NEWS	4 AT 43	n B	NEWS 3 at 4 (1 4PM NEWS (1)		(4:30 PM-5:	00 PM)							
	rt Date	End Date	Wookdova	Chata Minale	Data	D. 6						ı	
Week: 09/		09/16/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$700.00	Ratin 0.0	-						
· · · · · · · · · · · · · · · · · · ·			NEWS 3 at 4 (1	HOURICM	4-5pm		-T	-20		#700.004			
			4PM NEWS (1 h		(4:30 PM-5:		-1	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 43	OP	(,,	,	(1.00 111 0.	001 111)					i		
·	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	g						
Week: 09/		09/16/12	-T	1	\$700.00	0.0	00						
E71 KSNV	09/12/	12 09/12/12	NEWS 3 at 4 (1		4-5pm		W	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 436	מר	4PM NEWS (1 h	nour)	(4:30 PM-5:	00 PM)							
_	rt Date	End Date	Mookdovo	Cnoto (Mark	D-4-	D. C							
Week; 09/		09/16/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$700.00	Ratin	_						
<u> </u>			NEWS 3 at 4 (1		4-5pm	0.0		.00		4755			
	00, 10,	L CONTONIE	4PM NEWS (1 h		(4:30 PM-5;		·T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4	4 AT 430)P ·		, out y	(-1.00.1)	30 1-141)							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	q						
Week: 09/		09/16/12	T	1	\$700.00	0.0	_						
E74 KSNV	09/05/1	12 09/05/12	M-F 6-7a WakeL		6-7a	-	-W	:30	1	\$1,000,001	0.00 NM	1	\$1,000.00
VALANCE I	15		M-F 6-7a Wakel	Jp w/Wagners						, ,	0.00 ('	ψ1,000.00
			NERS REV RATE										
<u>Sta</u> Week: 09/	rt Date	End Date	<u>Weekdays</u> ₩	Spots/Week	<u>Rate</u>	Ratin	_						
		09/09/12			\$1,000.00	0.0							
E /3 K314V	09/06/1	2 09/06/12	M-F 6-7a WakeU		6-7a	_	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE I	JP WITH	THE WAG	M-F 6-7a Wakel NERS REV RATE								-	-	
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	~						
Week: 09/		09/09/12	T	1	\$1,000.00	0.0							
E76 KSNV	09/07/1	2 09/07/12	M-F 6-7a WakeU	MØsW/w ql	6-7a		F	:30	1	\$1,000.001	0.00 NM	1	\$4,000.00
			M-F 6-7a Wakel	Jp w/Wagners	- , 4			.50		\$1,000.001	U.UU INIVI	1	\$1,000.00
WAKE (JP WITH	I THE WAGI	NERS REV RATE										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>						
Week: 09/0		09/09/12	F	1	\$1,000.00	0.0	0						
E77 KSNV	09/10/1	2 09/10/12	M-F 6-7a WakeU		6-7a	M		:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
/V/AKE I	ID MUTL		M-F 6-7a Waket NERS REV RATE	Jp w/Wagners									
	t Date	End Date	Weekdays	Spoto AMook	D-4-	D - 41							
Week: 09/		09/16/12	M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.0		•					
			M-F 6-7a WakeU	'	6-7a		T	-20		#1 000 001	2 22 104		
			M-F 6-7a WakeL		0-7 a	_		:30	1	\$1,000.001	M/ 00.0	1	\$1,000.00
WAKE U	JP WITH	THE WAG	NERS REV RATE										
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 09/1		09/16/12		1	\$1,000.00	0.0	0						
E79 KSNV	09/12/1	2 09/12/12	M-F 6-7a WakeU	-	6-7a	-	-W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
JOIONE I	U2 MATE	THE MAIN ON	M-F 6-7a WakeU	lp w/Wagners							Į		• - 1
	t Date	End Date	NERS REV RATE	0									
Week: 09/1		09/16/12	<u>Weekdays</u> ⊶-w	Spots/Week	<u>Rate</u> \$1,000.00	Rating							
			M-F 6-7a WakeU		6-7a	0.0		.00		44.000.004			
	307 107 1	00//0//2	M-F 6-7a WakeU	_	0-7 a	-	T	:30	7	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE U	JP WITH	THE WAGN	IERS REV RATE										
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week; 09/1		09/16/12	T		\$1,000.00	0.0	-						
E82 KSNV	09/05/1	2 09/05/12	Today Show	СМ	658a-9am	_	-W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	0110141	75175A	Today Show									•	1 : 10 0 0 10 0
		REV RATE	10/	0	_	_					1		
<u>Star</u> Week: 09/0	t <u>Date</u> 13/12	End Date 09/09/12	<u>Weekdays</u> w	Spots/Week	Rate	Rating	•				1		
E 83 KSNV			VT		\$1,500.00	0.0							
E OO KONV	22/00/1/	- 00/00/12		СМ	658a-9am		T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00

KSNV

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832434

09/05/12 - 09/14/12

Product Desc:

American Crossroads

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Le	en Spots	Rate Pri	Rtg Type S	pots	Amount
···			Today Show				·					
TODAY	' SHOW	REV RATE	Today Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 09		09/09/12	T	1	\$1,500.00	0.00						
E 84 KSNV	09/07/1	12 09/07/12	Today Show Today Show	CM	658a-9am	F		:30 1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHOW	REV RATE	·									
<u>Sta</u> Week: 09/	rt <u>Date</u> /03/12	End Date 09/09/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 85 KSNV	09/10/1	12 09/10/12	Today Show Today Show	CM	658a-9am	M		:30 1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHOW	REV RATE	·									
<u>Sta</u> Week: 09	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00						
E 86 KSNV			Today Show	CM	658a-9am	-T		:30 1	\$1,500.001	0.00 NM	1	\$1,500.00
			Today Show			•		.00	ψ1,000.001	0.00 11111	'	Ψ1,000.00
		REV RATE	Maalada	01-0011-	D-4-	D. C.						
<u>১।৪</u> Week: 09	rt <u>Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 87 KSNV			Today Show	СМ	658a-9am	W		:30 1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	CLIOM		Today Show									
	SHOW ort Date	REV RATE End Date	Wookdaya	Spots/Week	Data	Define						
<u>ى د</u> Week: 09		09/16/12	<u>Weekdays</u> W	Spois/vveek 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E88 KSNV			Today Show	СМ	658a-9am	T-		:30 1	\$1,500.001	0.00 NM	1	\$1,500.00
ΤΩΠΔΥ	' SHOW	REV RATE	Today Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			-			
Week: 09		09/16/12	T		\$1,500.00	0.00						
E 90 KSNV			NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	w 30 PM)		:30 1	\$700.001	0.00 NM	1	\$700.00
		AT FOUR	3871-1	0 (0)	- ,	.						
<u>Sta</u> Week: 09∂	<u>rt Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E91 KSNV	09/06/1	12 09/06/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	T- 30 PM)		:30 1	\$700.001	0.00 NM	1	\$700.00
FIRST	NEWS 3	AT FOUR		,	•	•						
<u>Sta</u> Week: 09	rt <u>Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 92 KSNV	09/07/1	12 09/07/12	NEWS 3 at 4 (1		4-5pm	F	=	:30 1	\$700.001	0.00 NM	1	\$700.00
FIRST	NEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12		. 1	\$700.00	0.00						
E 93 KSNV	09/10/1	12 09/10/12	NEWS 3 at 4 (1	•	4-5pm	M		:30 1	\$700.001	0.00 NM	1	\$700.00
FIRST	NEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:	ou MIVI)						
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	M	1	\$700.00	0.00						
E94 KSNV	09/11/1	12 09/11/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	-T		:30 1	\$700.001	0.00 NM	1	\$700.00
FIRST	NEWS 3	AT FOUR			(1.00 I W-4.	ivi/						
	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week		Rating						
Week: 09. E 95 KSNV		09/16/12 12 09/12/12	NEWS 3 at 4 (1	HOUR)CM	\$700.00 4-5pm	0.00 W		:30 1	\$700.001	0.00 NM	1	\$700.00
			4PM NEWS (1 h	•	(4:00 PM-4:						•	,
		AT FOUR	10111	04-051	.	D ()						
<u>Sta</u> Week: 09	<u>rt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 96 KSNV				CM	4-5pm	T-		:30 1	\$700.001	0.00 NM	1	\$700.00

KSNV

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---T---\$700.00 0.00 E 97 KSNV 09/05/12 09/05/12 News 3 Live in Prime CM 7-10pm --W----:30 1 \$1,500.001 0.00 NM \$1,500.00 News 3 in Prime **EARLY NEWS End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 --W----1 \$1,500.00 0.00 E 98 KSNV 09/07/12 09/07/12 ---F--M-F Early News CM 5-630p :30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/09/12 ----F--Week: 09/03/12 \$1,000.00 0.00 E 99 KSNV 09/10/12 09/10/12 M-F Early News CM 5-630p M----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date Spots/Week End Date Weekdays 1 Rate Rating M-----Week: 09/10/12 09/16/12 1 \$1,000.00 0.00 E100 KSNV 09/12/12 09/12/12 M-F Early News CM 5-630p :30 --W----1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$1,000.00 0.00 E102 KSNV 09/07/12 09/07/12 ---F--Dr. Phil CM 3-4p :30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 \$450.00 0.00 E103 KSNV 09/10/12 09/10/12 Dr. Phil CM 3-4p M----:30 \$450,001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M-----\$450.000.00 E104 KSNV 09/12/12 09/12/12 Dr. Phil CM 3-4p --W----:30 \$450.001 0.00 NM \$450.00 Or Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$450.00 0.00 E105 KSNV 09/08/12 09/08/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350.001 0.00 NM \$350.00 News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE no program 7/7,7 Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 Week: 09/03/12 ----S-\$350.00 0.00 E107 KSNV 09/06/12 09/06/12 Noon News CM 12-1230pm ---T---:30 \$425.001 0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---\$425.00 0.00 E108 KSNV 09/11/12 09/11/12 Noon News CM 12-1230pm -T----:30 \$425.001 0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 -T----09/16/12 \$425.00 0.00 E109 KSNV 09/13/12 09/13/12 Noon News CM 12-1230pm :30 \$425.001 ---T---0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 ---T---09/16/12 \$425.00 0.00 E111 KSNV 09/08/12 09/08/12 CM 11pm-1135pm ----5-:30 1 \$1,100.001 0.00 NM \$1,100.00

Page 10of 12 Order / Rev: 104805 Advertiser: American Crossroads 06832434 Alt Order #: Product Desc: American Crossroads **KSNV**

690

Estimate:

Flight Dates:

09/05/12 - 09/14/12

MEET THE PRESS no program 7/8,7/29

End Date

09/09/12

Weekdays

----S

Spots/Week

CM

Start Date

E124 KSNV 09/05/12 09/07/12

Week: 09/03/12

Ch Inventory Code Break Start/End Time Ln Start End Davs Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rating Rate __ ----S-Week: 09/03/12 09/09/12 \$1,100.00 0.00 9:30a-10a E112 KSNV 09/09/12 09/09/12 Chris Matthews 9:30AM SM :30 \$500.001 0.00 NM -----\$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW no program 8/1 Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 \$500.00 0.00 Week: 09/03/12 E113 KSNV 09/08/12 09/08/12 Sa-Su Early News CM 5pm-630pm :30 \$650.001 0.00 NM ----S-\$650.00 Sa-Su Early News KSNV EARLY NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating 09/09/12 ----S-Week: 09/03/12 \$650.00 0.00 ----s E114 KSNV 09/09/12 09/09/12 News 3 Today Wknd CM 9a-930am :30 \$500,001 0.00 NM \$500.00 News 3 Today NEWS 3 TODAY/WKEND nor program 7/2 Weekdays Start Date **End Date** Spots/Week Rate Rating ----S 09/09/12 Week: 09/03/12 \$500.00 0.00 E115 KSNV 09/05/12 09/05/12 M-F News 3 at Eleven CM 11pm-1135pm --W----:30 1 \$1,100,001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/09/12 --W----Week: 09/03/12 1 \$1,100.00 0.00 E116 KSNV 09/07/12 09/07/12 M-F News 3 at Eleven CM 11pm-1135pm ----F--:30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 ---- F--Week: 09/03/12 \$1,100.00 0.00 11pm-1135pm E117 KSNV 09/10/12 09/10/12 M-F News 3 at Eleven CM M-----:30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 09/10/12 09/16/12 1 \$1,100.00 0.00 E118 KSNV 09/12/12 09/12/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,100,001 0.00 NM \$1,100,00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ------1 \$1,100.00 0.00 E120 KSNV 09/06/12 09/06/12 Jeopardy in PRIME M-SA 8-11p / SUN---T---CM 430 \$1,000.001 0.00 NM \$1,000.00 Jeopardy in Prime **JEOPARDY** Start Date **End Date** Spots/Week **Weekdays** Rate Rating 09/09/12 ---T---Week: 09/03/12 0.00 1 \$1,000.00 1 \$1,000.001 E121 KSNV 09/10/12 09/10/12 M-F Jeopardy CM 630-7pm M----:30 0.00 NM \$1,000.00 M-F Jeopardy **JEOPARDY** End Date Start Date Weekdays Spots/Week Rate Rating 09/16/12 M----Week: 09/10/12 1 \$1,000.00 0.00 E122 KSNV 09/11/12 09/11/12 CM 630-7pm M-F Jeopardy -T---:30 1 \$1,000.001 MM 00.0 \$1,000.00 M-F Jeopardy **JEOPARDY** Spots/Week **End Date** Rating Start Date <u>Weekdays</u> Rate 09/16/12 -----Week: 09/10/12 \$1,000.00 0.00 E123 KSNV 09/09/12 09/09/12 Meet the Press CM 8a-9am ----S :30 1 \$3,000,001 0.00 NM \$3,000.00 Meet the Press

Rating

0.00

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:30

\$800,001

0.00 NM

\$800.00

Rate

\$3,000.00

730-758pm

KSNV

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Order / Rev:

104805

09/05/12 - 09/14/12

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832434

Product Desc:

American Crossroads

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type 3	Spots	Amount
			Face to Face W/ F			· · · · · · · · · · · · · · · · · · ·				7.1.3 7.7		
			Face to Face w/ .	l.Ralston								
	ADDED S									ı		
<u>Sta</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u>	Spots/Week	Rate	Rating				ľ		
E125 KSNV				e VoadNI	\$800.00	0.00	:30	. 1	ΦEΩΩ ΩΩ 1	O 00 NM	1	ቀደብስ በብ
E120 KONV	09/09/1	2 09/09/12	Sports Night in La Sports Night in La	_	Suii 1135p-1	200aS	:50	ı	\$500.001	0.00 NM	1	\$500.00
SPORT	rs Night	ADDED SF		15 ¥C9L5								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/03/12	09/09/12	S	1	\$500.00	0.00						
E126 KSNV	09/09/1	2 09/09/12	News 3 Live in Pri	me CM	7-10pm	S	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
		40000 00	News 3 in Prime									
		ADDED SP		Constantinal	D-4-	Detina						
<u>Sta</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,800,00	Rating 0.00						
E127 KSNV			LAW & ORDER (s		 	/ SUNS	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
LIZI KONV	03/03/1	2 03/03/12	Law & Order (syn		WI-OA O-1 1p	7 301	.50	•	\$1,000.001	O.OO INIW	1	φ1,500.00
L& O A	DDED SI	POTS	24.1 4. 0.4.5. (0)	~,···.								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/03/12	09/09/12	S	1	\$1,800.00	0.00						
E128 KSNV	09/05/1	2 09/07/12	M-F 5-6a WakeUp	-	5-6a	WTF	:30	1	\$325.001	0.00 NM	1	\$325.00
NITTAGO	ADDED	CDOTO	M-F 5-6a WakeU	p w/Wagners								
	ADDED		Monkdaya	Spoto Allook	Data	Datina				l		
<u>ગા</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> wTF	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E129 KSNV				<u>.</u>	4-5pm	WTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
LIZS KONV	00/00/1	2 00/0//12	4PM NEWS (1 ho	•	т-орт	WII	.50	-1	Ψ/00.001	U.UU INIVI	-7	φ2,000.00
NEWS	ADDED	SPOTS		,							•	
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/09/12	WTF	4	\$700.00	0.00						
E130 KSNV	09/10/1	2 09/13/12	NEWS 3 at 4 (1 l		4-5pm	MTWT	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEME	ADDED	епоте	4PM NEWS (1 ho	our) [:]						Ī		
	ADDED art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	MTWT	3		0.00						
E131 KSNV			LAW & ORDER (I	<u>_</u>	********	Sun 1:S	:30	1	\$100,003	0.00 NM	1	\$100.00
			Law & Order (LF)	•		23	100	•	Ψ100.000	0.55 (1111	,	ψ100,00
	ADDED :	S;PT	` ,									
DLINE												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/09/12	S	DIATE ON	\$100.00	0.00	-00		4000 001	0.00 1/1/4	•	** ***
NI32 KSINV	09/05/1	12 09/06/12	Face to Face in P		8-11pm	WT	:30	2	\$800.001	0.00 NM	2	\$1,600.00
FACE A	ADDED S	SPOTS	Tacc to Face III I	THINE								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/03/12	09/09/12	WT	2		0.00						
N156 KSNV	09/14/1	2 09/14/12	The Agenda 1230	pm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1230	Эрт								
			program 7/30	0 (201)	Б.	- ·						
Sta Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00 NM	1	\$325.00
NIS/ NSNV	03/1-//	12 03/17/12	Rachael Ray	OW	, rain-12pin		.50	'	φυ2υ,001	0.00 14141	'	ψ323.00
RACH	EL RAY		1 10011000 7 103									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	/10/12	09/16/12	F	1	\$325.00	0.00						
N158 KSNV	09/14/1	2 09/14/12	The Doctors	CM	2pm-3pm		:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors									
		no program		0	. .	D - 43						
<u>St</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
vveek: 08	# 10/1Z	00/ 10/ 1Z		1	φοζο,υυ	0.00						

Rate Pri

\$325.001

\$750.001

\$750.001

\$700.001

1 \$1,000.001

\$450.001

\$425.001

\$200.001

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Order / Rev:

104805

Advertiser:

Break Start/End Time

American Crossroads

Alt Order #:

Ln Ch

06832434

End

Product Desc:

American Crossroads

Len Spots

:30

:30

:30

:30

:30

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Davs

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--WT---

09/05/12 - 09/14/12 Flight Dates: Estimate: 690 KSNV

Rtg Type Spots

0.00 NM

1

Amount

\$325.00

\$750:00

\$750.00

\$700.00

\$1,000.00

\$450.00

\$425,00

\$1,000.00

\$200.00

N159 KSNV 09/14/12 09/14/12

M-F Today Show III 4th BM 10am-11am Today 4th Hour

TODAY SHOW III

Start

Start Date End Date Weekdays Spots/Week Rating Rate

Week: 09/10/12 09/16/12 ---F--\$325.00 0.00 N160 KSNV 09/14/12 09/14/12 M-F Today Show II 3rd H&M 9-10a ----F--

Inventory Code

M-F Today Show II

TODAY SHOW II

Start Date **End Date** Weekdays Spots/Week

Rate Rating ----F--Week: 09/10/12 09/16/12 \$750.00 0.00

The Tonight Show N161 KSNV 09/14/12 09/14/12 CM 1135p-1237a ----F--

Tonight Show

TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE

End Date Weekdays Start Date Spots/Week Rate Rating ---F--

Week: 09/10/12 09/16/12 \$750.00 0.00 N162 KSNV 09/14/12 09/14/12 ----F--

NEWS 3 at 4 (1 HOUR)CM 4-5pm 4PM NEWS (1 hour) (4:30 PM-5:00 PM)

NEWS 4 AT 430P

Start Date End Date Weekdays Spots/Week Rate Rating

---F--Week: 09/10/12 09/16/12 \$700.00 0.00

N163 KSNV 09/14/12 09/14/12 M-F 6-7a WakeUp w/WaQM

M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE

Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -----\$1,000.00 0.00

N164 KSNV 09/14/12 09/14/12 Today Show CM 658a-9am ----F--:30 1 \$1,500.001 0.00 NM \$1,500,00

Today Show

TODAY SHOW REV RATE

Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 09/10/12 09/16/12 \$1,500.00 0.00

N165 KSNV 09/14/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM)

FIRST NEWS 3 AT FOUR

Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 09/10/12 09/16/12 \$700.00 0.00

N166 KSNV 09/14/12 09/14/12 Dr. Phil CM 3-4p

Dr Phil DR. PHIL no program 7/30-8/10

Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/10/12 09/16/12 ---F--\$450.00 0.00

N167 KSNV 09/14/12 09/14/12 Noon News CM 12-1230pm

Noon News

NEWS 3 AT NOON nor program 7/30-8/ End Date

Start Date Weekdays Spots/Week Rating <u>Rate</u> ----F--

Week: 09/10/12 09/16/12 \$425.00 0.00 N168 KSNV 09/14/12 09/14/12 M-F Jeopardy CM 630-7pm ----F--:30 1 \$1,000.001 0.00 NM

430a-5a

M-F Jeopardy

JEOPARDY Spots/Week Start Date **End Date** Weekdays Rate Rating

----F--

Week: 09/10/12 09/16/12 1 \$1,000.00 0.00

Wake Up Early w/ Wagn@M N169 KSNV 09/05/12 09/07/12 Wake Up Early Wagners

<u>Weekdays</u> Start Date End Date Spots/Week Rating Rate

Week: 09/03/12 09/09/12 --WT---\$200.00 0.00

> Totals 137 \$97,525.00